Dear IUPUI Dean,

You are receiving this letter because in the past you have shown support for the IUPUI campus, and the Graduate and Professional Student Government (GPSG) thinks that your school would make a great partner for The Graduate, a Paper for the Indianapolis Post-Baccalaureate Student, which will be the only newspaper of its kind targeted towards the over 8,000 graduate and professional students at IUPUI. The paper will be available in print and electronic form, and will be published eight times a year. We are looking for schools and their Deans who would like to support our paper, for an opportunity of advertising space. Advertising spots are based on a tier system, and commitments are contingent upon the level of support.

**Tier 1:** $50 an issue: 1/4 page ad, social media representation on Twitter, and 1 hand delivered copy of each issue. (Requires a 3 issue commitment)

**Tier 2:** $100 an issue: 1/3 page ad, social media representation on Twitter and Facebook, and 1 hand delivered copy of the paper. (Requires a 2 issue commitment)

**Tier 3:** $200 an issue: 1/2 page ad, social media representation on Twitter and Facebook, 5 hand delivered copies of the paper, and representation on the GPSG website as a Silver Supporter of The Graduate.

**Tier 4:** $500 an issue: 1 full page ad, social media representation on Twitter and Facebook, 10 hand delivered copies of the paper, and representation on the GPSG website as a Gold Supporter of The Graduate.

**Tier 5 (The Dean Tier):** $550 an issue: 1 full page ad, 1 full page article to correlate with the ad (The ad and article will open up to each other in the paper), social media representation on Twitter and Facebook, 10 hand delivered copies of the paper, and representation on the GPSG website as a Gold Supporter of The Graduate. (This is a special tier only available to the Dean of schools at IUPUI)

In order to print your ad in an issue, we need an electronic PDF of the highest quality and your commitment by the deadline for each issue in our production schedule. You not have to run the same ad in each issue as long as artwork is submitted according to deadlines. If you are interested in becoming a member of the GPSG’s newspaper team or have any other questions please email thegrad@iupui.edu.

Thank you so much for your time and continuous support. The Graduate will be the only in-print student-run newspaper on the IUPUI campus and will also be available to the undergraduate population of over 20,000 students. This is a great opportunity to market to a population of students that is not reached as often, and the executive team of GPSG looks forward to hearing from you.

Respectfully,

Maria Lesch and Bindu Podila

GPSG Secretary and The Graduate Editor in Chief