Dear Friend of IUPUI,

You are receiving this letter because in the past you have shown support for the IUPUI campus, and the Graduate and Professional Student Government (GPSG) thinks that your business or organization would make a great partner for *The Graduate*, which will be the only newspaper of its kind targeted towards the over 8,000 graduate and professional students at IUPUI. The paper will be available in print and electronic form, and will be published eight times a year, we currently have 5 remaining issues for the academic year. We are looking for businesses and organizations who would like to support our paper. Advertising spots are based on a tier system, and commitments are contingent upon which level support is given.

**Tier 1:** $50 an issue: 1/4 page ad, social media representation on Twitter, and 1 hand delivered copy of each issue. (Requires a 3 issue commitment)

**Tier 2:** $100 an issue: 1/3 page ad, social media representation on Twitter and Facebook, and 1 hand delivered copy of the paper. (Requires a 2 issue commitment)

**Tier 3:** $200 an issue: 1/2 page ad, social media representation on Twitter and Facebook, 5 hand delivered copies of the paper, and representation on the GPSG website as a Silver Supporter of The Graduate

**Tier 4:** $500 an issue: 1 full page ad, social media representation on Twitter and Facebook, 10 hand delivered copies of the paper, and representation on the GPSG website as a Gold Supporter of The Graduate.

In order to print your ad in an issue, we need an electronic PDF of the highest and your commitment by the deadline for each issue in our production schedule. Your business or organization does not have to run the same ad in each issue as long as artwork is submitted according to deadlines. If you are interested in becoming a member of the GPSG’s newspaper team or have any other questions please email thegrad@iupui.edu.

Thank you so much for your time and continuous support. The Graduate will be the only in-print student-run newspaper on the IUPUI campus and will also be available to the undergraduate population of over 20,000 students. This is an excellent opportunity to market to a population of students that is not reached as often, and the executive team of GPSG looks forward to hearing from you.

Respectfully,

Maria Lesch and Bindu Podila

GPSG Secretary and The Graduate Editor in Chief